



**Scarecrow Row for Madi's House**  
**September 28 – October 24**  
**Otto Armleder Park**  
5057 Wooster Pike, Cincinnati, OH 45266

**Dear friends,**

Join us for our first annual event to benefit **Madi's House**, a relapse prevention and mental health community center serving young adults battling addiction and mental health illness.

**Scarecrow Row** is a fun fall art installation of unique and creative scarecrows that promises to put a smile on the faces of all who experience the trail **at Otto Armleder Park**.

Friends, families, businesses and organizations are asked to create their own themed scarecrows. Form your team today to raise money in support of **Madi's House**. We need you to help make **Scarecrow Row for Madi's House** a success, so that we can best serve the young adults who battle their illness every day.

You'll also definitely want to pack a picnic lunch or dinner, and bring your family down to experience **Scarecrow Row for Madi's House!**

Yours truly,

The Scared Crows Committee for Madi's House

## Here's how you can be a part of Scarecrow Row for Madi's House

- Make a themed scarecrow.
- Create a team by reaching out to family, friends and business associates who will support your scarecrow with a donation to **Madi's House**. We are hoping to raise a minimum of \$250 for each scarecrow.
- Give your scarecrow and team a name so your team members can support it when donating. Name it with something fun and clever; the name of your business, or maybe use the name of someone you'd like remembered.
- We will make the sign for your exhibit.
- Show up on Saturday, September 26 between 8am and 12noon with your scarecrow at Otto Armleder Park. Give it to our peeps who will do the install.
- Show up on Saturday, October 24 between 8am and 12noon to collect your scarecrow. Take it home and put it in your own front yard or business for the week of Halloween.

### Scarecrow building tips:

- Give it a theme.
- Make it life size, about 6ft tall or taller if standing. If you have a different configuration in mind, Go For It! **We encourage creativity!**
- Straw is the best substance to stuff a scarecrow with. It is weather friendly. Paper or cloth gets too wet and heavy when it rains, and will eventually fall out and your scarecrow will start looking lumpy in all the wrong places. The same is true for plastic. It moves around a lot.
- Use a straw hat, bale of hay or cornstalk for a prop.
- It should be sturdy enough to withstand normal wind and rain conditions.
- 1-1/2" PVC pipe works great as a skeletal frame. Don't forget to use PVC glue.
- Accessories need to be sewn, nailed or tied on securely. Hot glue is not a great outside adhesive. Try Gorilla Glue. Also, glue does not adhere well to slick or non-porous surfaces.
- If you build them top heavy, they will fall over or come apart.
- Don't make them with sharp objects, or with anything that could hurt visitors to the trail.
- Don't make them too terrifying or politically motivated - **think family friendly**.
- For inspiration see our past scarecrows at ScarcrowRow.org or Scarecrow Row Cincinnati on Facebook, or google scarecrows.
- We will be wiring your scarecrow to a 5 foot fence post

Happy Crafting!

Ready to build your scarecrow?

[Go to our signup page to get started](#)

Or [email us](#) if you want to build a scarecrow and don't want to donate